

//CODIE// 2014 SIIA CODIE FINALIST

Edvance360 LMS-SN Named SIIA Education CODiE Award Finalist for Three Categories: Best Postsecondary Learning Solution, Best K-12 Course or Learning Management Solution, and Best Corporate Learning/Workforce Development Solution; Earning Prestigious Education Industry Recognition – Six Years of Confirmation as Leaders in Education Software Industry

(Virginia Beach, VA – April 2013) Edvance360 LMS-SN, the 2011 winner of the CODiE Award for Best Post-Secondary Course or Learning Management System, today announced it has been named as a finalist in the Software & Information Industry Association's (SIIA) CODiE Awards in three separate categories: Best Postsecondary Learning Solution, Best K-12 Course or Learning Management Solution, and Best Corporate Learning/Workforce Development Solution. Edvance360 LMS-SN was also a finalist in previous years, continuing a six-year tradition of excellence recognized by peers in the software industry. Details about each finalist are listed at http://www.siia.net/codies/2014/finalists.asp.

The SIIA CODiE Awards are the premier award for the software and information industries, and have been recognizing product excellence for 29 years. The awards have over 75 categories and are organized by industry focus of Content, Education, and Software.

This year's program features 31 Education categories, several of which are new or updated to reflect the latest industry trends and business models. Winners will be announced during a special awards dinner at the nation's leading education technology conference, the Education Industry Summit, in San Francisco on Tuesday, May 13.

"This year's finalists are breaking ground with new business models and innovative products. We are pleased to recognize the best in educational technology with these 119 products," said Karen Billings, vice president of the SIIA Education Division. "I look forward to honoring them all in May at the Education Industry Summit."

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From Edvance360:

"The honor of being a finalist for a sixth year is continued validation of the benefits our clients have already received through our software and support," says Glen Moriarty, President and CEO of Edvance360. "We have always believed Learning Management Solutions don't have to be cumbersome or expensive. Streamlined, learner-focused, and inexpensive solutions like Edvance360 provide exactly what educational institutions and corporate training programs have been missing."

"Edvance360 LMS-SN was built entirely from customer requests and creative innovation from our team. Being a finalist for the CODiE award is proof that listening to your clients and responding

directly to their needs and wants can lead your company to great things," said Paul Sanders, Creative Director at Edvance360.

"This award, from our peers, is very important to those of us in the software industry," said Cathy Garland, Vice-President of Marketing & Sales. "Some awards are given only to paying members, but the CODiE Awards are well-respected because nominations and finalists are chosen by peer judges. We congratulate all our co-finalists and look forward to hearing the winning results. It's an honor to be a finalist six years in a row. Six years as finalists for the category of 'Best' simply confirms this and affirms our commitment to education and technology that facilitates learning."

About Edvance360

Edvance360 is an internet-based Learner Management System (LMS) and secure social network that enables schools to implement a successful online academic program. Edvance360 equips schools, corporations, and organizations to host online courses, implement modular courses, and revitalize residential courses to make them more interactive. Edvance360 was designed by professors for professors, with input and oversight provided by many of the leading educational design experts, relational-learning experts, and partners.

Edvance360 provides an easy-to-use interface for students and faculty, course management and creation tools, hands-on training, fanatical support, a secure social network, Web 2.0 tools, and collaborative communities to help educational institutions build a networked learning environment.

Our clients enjoy a high return on their investment, personalized support, and customizable solutions. We do not believe a one-size-fits-all approach is beneficial to our clients, so we are steadfastly committed to adapting Edvance360 to fit the needs of the rapidly changing world of education.

Our team members are experienced educators whose vision is to provide an easy to use, affordable, learner-centered LMS that enables students and faculty to engage in collaborative learning process. All features in Edvance360 contribute toward engaging students in critical thinking, network building, and life-long learning habits.

Edvance360 is headquartered in Virginia Beach, Virginia, with operations in Georgia, North Carolina, and Washington state. For more information, please visit www.Edvance360.com or call 866-458-0360.

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About SIIA

SIIA is the leading association representing the software and digital content industries. SIIA represents approximately 800 member companies worldwide that develop software and digital information content. Information technology (IT) and software security are critical issues to SIIA's members, many of whom strive to develop safe, secure and state-of the-art products that effectively serve their commercial and government customers alike, while protecting their intellectual property. The **SIIA Education Division** serves and represents more than 200 member companies that provide software, digital content,

and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities, and critical market information. For more information, visit www.siia.net/education.

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